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Targeting the Chinese Empire: Axess AG is expanding with success

Already two resorts that are nominated for the Olympic Games 2022 are equipped with systems from Axess.

In the land of the rising sun arises also an Austrian star, Axess AG. Efforts over the past years turned into successful projects and at least one of them will even be part of the Olympic Games 2022. The access management system of AXESS is already in use at Genting Resort Secret Garden in Zhangjiakou that was built out of nothing in 2012 and where the competitions for snowboarding slope style and halfpipe as well as the freestyle competitions will take place. Second scene is Thaiwoo Resort in Chongli that is still in negotiations with the Olympic Committee. Both places count on technology "made in Austria".

Besides the Olympic Games winter sports are getting more and more popular in China. Although the temperature often falls below -20 degrees Celsius the lifts are open for 20 hours. This growing popularity shows at Pine Flower Resort at Lake Shonghua in Jilin, once more an AXESS equipped ski resort. On more than 20km² of slopes fans of the cold element are having fun.

The number of modern and up to date access- and ticketing systems outside of Europe tripled within the last three years. Besides China, these increases are found in Japan, North- and South America as well as Russia. A big part of the team of AXESS was working on the development of these markets but is also eager to be a profound partner when it comes to future driven technology and the desire to keep customers satisfied. A good example for that is the Jungfraubahnen, the biggest connected mountain resort in Switzerland, where over 2 million people access the top of the Jungfrau, the Jungfrauoch. Urs Kessler, CEO of Jungfrau Holding AG, tells about the project: *"For our stunning and future driven projects like the V-train we need experts that are flexible, innovative and business partner oriented. We found that in AXESS, who takes all our challenges and turns them into satisfying solutions."*

But turning back to China: There were only five Chinese racers taking part of the world championship in Vail last winter. But Xu Zhe Zhu, trainer of the Chinese national team, is convinced that there will be more and much better results since the attention is more and more on snow sports in China. And mainly they will access the lifts through gates made by AXESS.

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